



MAINSTREAM BIO

MAINSTREAMING SMALL-SCALE BIO-BASED SOLUTIONS ACROSS RURAL EUROPE

REVOLUTIONIZING EUROPE'S RURAL REGIONS: CIRCULAR BIOECONOMY OPPORTUNITIES

WEBINAR 6: BIOECONOMY TOOLS TO SUPPORT PRIMARY PRODUCER PARTICIPATION IN THE BIOECONOMY

Thursday May 16th 2024, 11.00 CET



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Time	Topic	Speaker
11:00	Webinar introduction	Dragica Grozdanic Bioeconomy Research Munster Technological University
11:10	MainstreamBio Findings: How can the MainstreamBIO toolbox support primary producers in rural regions?	Evangelia Tsagaraki Project Manager Q-PLAN
11:20	Introduction in the BioRURAL toolkit	Małgorzata Wydra EU project Coordinator IUNG
11:30	The role of cooperatives in supporting primary producer participation in the bioeconomy	Patricia Rojas/Robert Logan Project Manager/Head of Co-op Development SAOS
11:40	Financing bioeconomy in the rural regions	Ana Casillas Innovation Consultant Innovarum
11:50	Panel Discussion	All
12:00	Follow up session: Interactive Q&A Session and moderated discussion with the presenters	All
12:10	Webinar Closure	Dragica Grozdanic Bioeconomy Research Munster Technological University

Registration options:

Option1: Registration Link:

Click [here](#) to register for the webinar.

Option 2: Scan QR Code:

Scan the QR code below to register for the webinar:



Information

What the webinar is about?

The webinar will present a concept of how digital bioeconomy tools can empower primary producers and enhance their participation in the bioeconomy. It will provide some insights on the functionalities, benefits and practical applications of various tools designed to support primary producers in adopting sustainable practices, fostering innovation and driving economic growth within rural communities. In addition, it will discuss some financing mechanisms that can help primary producers make a transition to sustainable development and offer some perspectives on the cooperative's function as a partner in the bioeconomy industry.

MainstreamBio Findings: How can the MainstreamBIO toolbox support primary producers in rural regions?

In this webinar, we will dive into MainstreamBIO Digital Toolkit, gathering in one place practical digital tools and information sources all in one place to support biomass producers for implementing small-scale biobased solutions in rural areas. Join us and learn how you can (i) better match information on available biomass with technologies, social-innovations and business models, (ii) identify good nutrient recycling practices, (iii) exchange knowledge and best practices with their peers; (iv) access a suite of educational resources as well as available tools for tapping into scientific and practical knowledge on opportunities offered by bioeconomy in rural areas.

Introduction in the BioRURAL toolkit

This presentation will be devoted to Biorural toolkit – an online open-access platform for stakeholders active in the field of bioeconomy. The aim of this platform is to provide access to a repository of knowledge on bioeconomy in EU and BioRural project partner countries, and to facilitate exchange of knowledge between stakeholders. The speaker will present functionalities of the tool, materials available for browsing, and additional opportunities for registered users of the platform.

The role of cooperatives in supporting primary producer participation in the bioeconomy

The cooperatives play a pivotal role in facilitating the engagement of primary producers in the bioeconomy through collaborative opportunities and supportive systems which can enhance and empower farmers participation in bio-based initiatives, fostering sustainable development and economic growth of rural communities. We'll discuss some key points regarding the benefits, challenges and examples of using cooperative structures to encourage primary producer participation in the bioeconomy.

Financing bioeconomy in the rural regions

Territorial bioeconomy initiatives can arise from local initiatives and/or coordinated policies, with success depending on engaging stakeholders, enhancing local economic value, and fostering collaboration and innovation. Combining funding mechanisms is crucial for supporting rural bioeconomy projects, highlighting the importance of providing accessible information and practical examples for leveraging available opportunities

Speakers

Dragica Grozdanic is a bioeconomy researcher in the Circular Bioeconomy Research Group at Shannon Applied Biotechnology Centre, Munster Technological University in Kerry. She is working on regional bioeconomy development and policy for Robin and Mainstream Bio project, both EU funded by Horizon Europe. She was an Irish ambassador for the EU Horizon Project Coopid and a partner in two other EU Horizon Projects, Smart protein led by UCC and Valpro Path led by Teagasc. Her special interest is in sustainable agricultural practices and alternative plant protein production in the EU.

Evangelia Tsagaraki is chemical engineer, MSc in Food Safety Management, Project manager since 2007 in Q-PLAN International, MainstreamBIO coordinator. Key activities: a) EU projects: proposals design and preparation, project coordination, dissemination management, quality management, business modelling and planning, stakeholders' engagement, qualitative and quantitative research b) National public and private sector projects: design and implementation of management systems (food safety, quality, phytosanitary protocols), quality and food safety management services

Key expertise areas: circular bioeconomy, agri-food sector, food safety, green growth.

Małgorzata Wydra is a project assistant with several years of work experience in the Department of Bioeconomy and Systems Analysis at the Institute of Soil Science and Plant Cultivation in Puławy, Poland. Currently involved in two Horizon Europe and Interreg Central Europe projects, focusing mainly on regional bioeconomy development, raising awareness on bioeconomy issues and implementation of bio-based solutions in rural areas.

Patricia Rojas is a project manager, who joined SAOS with a primary focus on supply chains sustainability and resilience but also provided support to a wide variety of projects. Paty has a strong and varied breadth of experience, having qualified as a vet and taking a double Master's programme at Aarhus University, Denmark, studying for her MSc in sustainable animal nutrition and feeding.

Robert Logan

3-4 sentence

Ana Casillas is an EU innovation consultant at Innovarum, a Spanish consultancy bringing innovation to the agri-food sector. Ana holds a MSc in Applied Plant Biology and a BSc in Biochemistry. Ana has previously worked for in the area of bioeconomy for private-public technology and innovation platforms (BIOPLAT, GEOPLAT) and for a regional public administration (Regional Ministry of Agriculture of Andalusia). At Innovarum, she secures EU funding through proposal writing and carries out activities in projects such as MainstreamBIO.













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The project

MainstreamBIO is an Horizon Europe EU funded project, which sets out to get small-scale bio-based solutions into mainstream practice across rural Europe, providing a broader range of rural actors with the opportunity to engage in and speed up the development of the bioeconomy. Recognizing the paramount importance of bioeconomy for addressing key global environmental and societal challenges, MainstreamBIO develops regional Multi-actor Innovation Platforms in 7 EU countries (PL, DK, SE, BG, ES, IE & NL). The project aims to enhance cooperation among key rural players towards co-creating sustainable business model pathways in line with regional potentials and policy initiatives. MainstreamBIO supports 35 multiactor partnerships to overcome barriers and get bio-based innovations to market with hands-on innovation support, accelerating the development of over 70 marketable bio-based products and services. Furthermore, the project develops and employs a digital toolkit to better match bio-based technologies, social innovations and good nutrient recycling practices with available biomass and market trends as well as to enhance understanding of the bioeconomy with a suite of educational resources building on existing research results and tools. To achieve these targets, MainstreamBIO involves 10 partners across Europe, coming from various fields. Thus, all partners combine their knowledge and experience to promote the growth of bioeconomy in a sustainable and inclusive manner.

Coordinator: **Q-PLAN INTERNATIONAL ADVISORS PC (Q-PLAN)**

Partner		Short Name
	Q-PLAN INTERNATIONAL ADVISORS PC	Q-PLAN
	MUNSTER TECHNOLOGICAL UNIVERSITY	MTU
	STICHTING WAGENINGEN RESEARCH	WR
 Institute of Soil Science and Plant Cultivation State Research Institute	INSTYTUT UPRAWY NAWOZENIA I GLEBOZNAWSTWA, PANSTWOWY INSTYTUT BADAWCZY	IUNG
	RISE PROCESSUM AB	PROC
	AGRAREN UNIVERSITET - PLOVDIV	AUP
	FBCD AS	FBCD
	EURIZON SL	INN
	DRAXIS ENVIRONMENTAL SA	DRAXIS
	WHITE RESEARCH SPRL	WHITE

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